

# Historical Society

Laguna Beach Life | Past | Present | Future

**Mark Your Calendar  
For Our Upcoming  
Program!**

**NOVEMBER 7th Program**  
History of Marriner's Stationery

Susi Q Community Center  
7:30-9:30 pm (doors open at 7)

**Bungalow News**

One of our loyal docents, Edward Brancard, has donated a framed picture of a beautiful photo of Laguna Beach from the 1910s. (The negative was donated by Jim Smith—the photographer is unknown.) The canyon nearest is Boat Canyon and just south of that is The Cliffs, which started development in 1906. The old pier is jutting out over bird rock (the newer longer one was built in 1926), and homes can be seen on Main Beach. Come see the framed photo hanging at the Murphy Smith bungalow. Thank you to Edward Brancard and Jim Smith!



## The History of the Marriner's Family: Marriner's Stationery & Booksellers

Thursday, November 7th, 7:30-9:30 pm  
**Mike Marriner**

Mike Marriner, the grandson of Richard "Tip" Marriner and Harry Marriner, the son of Ed Marriner who was Tip's younger brother, will present the family history leading up to the arrival in Laguna Beach and the founding and early growth years of Marriner's Stationers and Booksellers established in 1927.

Tip inherited his adventurous spirit and talent for journalism from his father, Henry Marriner, who at age 17 in the year 1877, boarded the sailing ship HIGHFLYER in England bound for Australia. Henry sailed twice around the world before joining relatives in Lincoln, Nebraska where he started a family. Tip, born in 1899, was the second oldest of four boys.

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**In this Photograph:**  
Richard "Tip" and Frances Marriner in front of 225 Forest Avenue store in operation from 1951 to 1993

In the early 1920's, and in his early 20s, Tip hopped a freight train bound for California. After various jobs with California newspapers, Tip was hired as the editor for the Laguna Life newspaper in 1925. Around 1927, Tip sold a vacant lot and purchased an existing store. The original store was also stocked with cameras and film and offered film processing. Tip expanded on the original store after it was moved to 378 South Coast Highway about 1929 and expanded again in 1951 when it was moved to 225 Forest Avenue.

Many aerial photographs and Tip's postcard productions and stories of discovery from Tip and his brothers will be shared with the audience during the November program. Mike and Harry will encourage attendees to share memories of their own with the Marriner family and the loyal and dedicated crew that fostered a relationship with the community that lives on today.

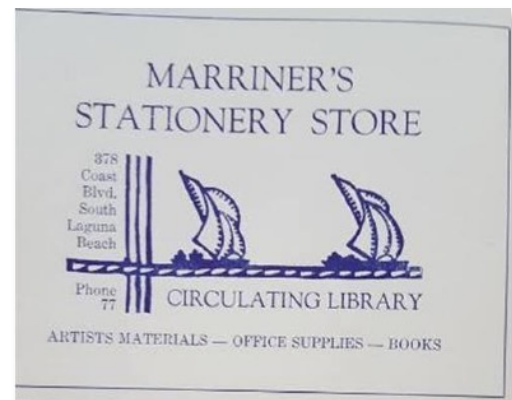


**Photograph: to the left:**

Tip Marriner by a plane displaying his love for adventure and aerial photography

**Graphic Below:**

Advertisement from the 1930s, note the two digit phone number



**Photograph below:**

Marriner's was the branch office for the Los Angeles Times, showing the storefront on the Coast Highway



**Postcard Image below:**

One of dozens of postcards produced by Tip Marriner



## Have you seen us in Stu News?

At least once a month you can find an article written by board member and past president Gregg DeNicola titled "Laguna Beach - A Look Back."

In the spirit of keeping history alive, articles highlight historic facts about a home, business or location. A photograph is included which peaks the interest of the readers.

### *Response from a reader:*

I enjoyed reading about Sprouse-Reitz in the last issue of Stu News, as I was one of the unhappy shoppers when they closed. The manager said our local store did well but some of the others didn't, so apparently they went out of business.

I didn't realize that the Laguna Beach store opened in 1941 in a new building, so I learned something.

As a teenager I worked after school at a Kresge store in a suburb of Minneapolis.

When we moved west from Minnesota in 1965, J. C. Penney was located in a building adjacent to Sprouse on Broadway. How times have changed! Now many of our local shops have closed and several are vacant, I assume because of the high rental costs in town. And "my" mall (Laguna Hills) is almost gone!

Sandi Werthe  
Laguna Beach

## A Message from our President

### **Edward Storke**

Our new membership year begins on January 1, 2020. We receive almost all of our funds from your generous memberships. Membership levels are Historian (\$25), Historian Friend (\$100), Historian Patron (\$500), and Historian Platinum (\$1,000 or more). Any memberships received after this newsletter is published will be for the calendar year, 2020. Any memberships of \$500 or more will receive a souvenir bag with a silkscreened image of the Murphy-Smith Bungalow on it (our headquarters). We will leave your bag at the bungalow for pick-up. If you aren't able to pick up your bag, please call me at 949-715-7901 to make other arrangements.

Part of our activities are aimed at the Laguna Beach Schools. Recently, we received a handwritten thank you note from our 2019 scholarship recipient, Zack Bronnin. He writes, "History has become a part of my life, largely in school, but winning the scholarship made me reflect. Some of my early memories included going to Plymouth Rock and learning about local history at Crystal Cove State Park and Laguna Beach locations. It left me, once again, to consider how important history is in the past and future. Thank you for reinforcing my most cherished passion since childhood." A handwritten note from the Laguna Beach High School Scholarship Foundation stated, "Thank you for your continued support of LBHSSF. We appreciate your help with our Seniors who want to continue their history educations. Sincerely, Michelle Leighton for the Foundation.



### **In this photograph:**

Laguna Beach Historical Society scholarship recipient, Zack Bronnin with Ed Storke, president and Nelda Stone, Secretary

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Corporate Members**

*\$1000 and above*

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*\$500 and above*

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***Your financial support is  
vital and appreciated!***

We want to thank you for your past financial support and encourage you to consider upgrading to the next level of support for the Laguna Beach Historical Society. We are determined to preserve and protect Historical Archives of Laguna Beach including photographs as well as provide quarterly guest speaker events, and an annual Laguna Beach Historical Society Scholarship to an outstanding graduating Senior.

The bungalow in Laguna Beach is our home but we have a goal of increasing our needed space to increase exposure, for the hosting of historically significant events displaying more historical photographs and books, etc... Your increased contributions may help us reach the goal of a permanent location more suited for hosting guests and visitors of Laguna Beach.

Thank you again for your past support and please consider increasing your support to this important preserver of Laguna Beach's History.

**“Preserve your memories, keep them well. What you forget you can never retell.”**

- Louisa May Alcott

## **Become a Member:**

- \$25 for Historian** (Individual)
- \$100 for Historian Friend** (Individual, Business, Organization)
- \$500 for Historian Patron** (Individual, Business, Organization)
- \$1,000 for Historian Platinum/Corporate Membership**  
(Individual, Business, Organization)

Online donations gratefully accepted now by PayPal or credit card on our website at: [lagunabeachhistory.org](http://lagunabeachhistory.org)

You can also mail this form with your check to:

Laguna Beach Historical Society  
278 Ocean Avenue  
Laguna Beach, CA 92651

Name and/or Business: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

The Laguna Beach Historical Society is a section 501 (c) non-profit organization.  
Tax ID #33-0519882

## **Other Ways to Support Laguna's History:**

### **Amazon Smile**

- We would be honored if you would choose Laguna Beach Historical Society as your "designated charity" on Amazon.
- Be sure to always start at AmazonSmile.com when you shop at Amazon.
- It costs you nothing extra and you will be supporting our organization –Thank you!

### **Ralph's Community Contribution Program**

- The Historical Society is now enrolled in the Ralph's/Food 4 Less/Foods Co. Community Contribution Program.
- To register, simply go online to [www.ralphs.com](http://www.ralphs.com).
- Make sure to have your rewards card handy, choose The Laguna Beach Historical Society as your organization.
- If you do not have a Rewards Card, they are available at the customer service desk at any store.
- If you are new to [ralphs.com](http://ralphs.com) online, please click on the top right: no account and register.
- You will receive an e-mail when you register your new account.
- Walk through the steps and enter our Ralph's Non Profit Organization (NPO) # - KC415.

**Laguna Beach Historical Society**  
**278 Ocean Avenue**  
**Laguna Beach, CA 92651**

If you prefer to receive this newsletter by email, drop us a line at [info@lagunabeachhistory.org](mailto:info@lagunabeachhistory.org).

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**A Special Note to our Loyal Members:**

With your support, we are able to maintain our beloved Murphy Smith Bungalow, present historical programs, send this newsletter, and host other events — thank you!

**Visit us on You Tube:** Laguna Beach Historical Society

**Visit our Website:** [lagunabeachhistory.org](http://lagunabeachhistory.org)

**Contact us at:** [info@lagunabeachhistory.org](mailto:info@lagunabeachhistory.org)

**We would be honored if you would follow us on  
Facebook and Instagram**

